

# nymag.com Sections

Each section of nymag.com presents advertisers with an opportunity to target prospects based on specific interests—or an overall passion for all things New York.

## RESTAURANTS

- Weekly restaurant reviews with Chief Restaurant Critic Adam Platt
- Deep restaurant listings searchable by cuisine, neighborhood, price, menus, and critics' recommendations
- Restaurant news & openings
- Recipe finder
- Special annual guides: Cheap Eats, Delivery Guide, Where to Eat Now
- Weekly newsletter
- "Grub Street" blog

## SHOPPING

- Daily "Best Bets"
- Shop-A-Matic
- Daily Sale Pick and 12-month sales calendar
- Stores searchable by name, product, and neighborhood
- Weekly Market Research reports, comparing everything from parkas and bottled water to cookies and more
- Store openings & news

## FASHION

- Fashion guides, designer biographies, runway coverage from New York, London, Paris, and Milan
- Weekly "Look Book" featuring a fashionable New Yorker
- Video "Look Book"
- Model Manual

## ENTERTAINMENT

- Critics' reviews on art, books, theater, music, television, and dance
- Weekly guides to the best cultural events
- Interviews with artists, authors, actors, musicians, and other celebrities
- Culture blog

## MOVIES

- Weekly reviews of new films
- Listings by neighborhood or film
- Online ticket buying
- Box office top 10, new releases, what's new on DVD
- Interviews with actors and directors
- Projectionist blog



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## NIGHTLIFE & MUSIC

- Weekly “Bar Buzz” column
- Daily club calendar
- Concert listings

## TRAVEL & VISITORS

- 5-Point Weekend Escape Plan
- Luxurious escapes from New York
- NYC Visitors Guide, an essential vacation planner focusing on attractions, hotels, stores, restaurants, and nightlife
- New York’s top 25 boutiques, tours, dining experiences, clubs, art scenes, and movie moments
- 12-month NYC events calendar
- Hotel listings searchable by neighborhood, price range, and type

## WEDDINGS

Directory of more than 1,500 New York wedding resources—from photographers to caterers to wedding locations

- Bridal gown fashion galleries
- Tip sheets for planning a New York wedding

## REAL ESTATE

- Weekly real estate news and trend reports
- Neighborhood guides and maps
- For Sale and Rental listings

## BEAUTY & HEALTH

- Regular beauty columns
- Guides to spas and gyms
- Searchable listings for *New York’s* Best Doctors

## FEATURES

- *New York* magazine cover stories
- Political and business columns
- Trends and reports on city life
- Daily Intelligencer
- DIY Interactive Approval Matrix
- Early and Often political blog

